

Uniforms. Redefined by You.

Uniforms should make space for individuals—not erase it. Dickies® gives you the canvas, you bring the color, the texture, the story. Outfit your team in iconic workwear that reflects their personality, because expression doesn't shut off on the clock—it shows up and stands out. When what you wear says who you are—it's Anything But Uniform.

ANYTHING
BUT UNIFORM

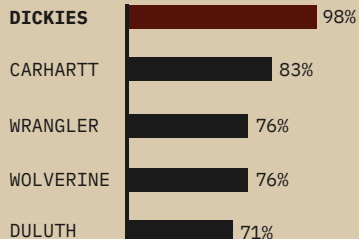
BRAND AWARENESS



Men



Women



Your Team. Their Style. Our Expertise.

Over 90% of the workforce knows Dickies—for good reason. Our iconic workwear delivers comfort, style, and a legacy shaped by those who wear it their way. Because your team's uniforms should reflect who they are - and how they show up.

Source: MillwardBrown National Brand Tracker; data through Q4 2019
US Men and Women 15-54 that have shopped for apparel in past 6 months; n=3,216

Collections That Fit Your Needs And Your Team's Style.

When style meets function, Dickies has the answer. With innovations like Temp-iQ®, FLEX, and WorkTech, your team can move freely and stay cool on the job. That's why Dickies workwear isn't just known—it's trusted, dependable, and made to last.



Temp-iQ®

FLEX

WorkTech

Part of the Workwear Outfitters Family of Brands



WORKWEAR
OUTFITTERS



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