



## ***Wear Trial Guide***

A Dickies wear trial doesn't just prove a fit. It proves a point. When people feel like themselves, they show up with more confidence, pride, and presence.

Our five-step wear trial makes it simple to see how great your team can look on the job. Try out different styles, fits, and finishes. We've made it easy to find out if Dickies is right for you.



ANYTHING  
BUT UNIFORM

# Your Team. Your Wear Trial. Their Style.

A wear trial takes about one month from start to finish, with an average 2-week trial period. Here are the five basic steps of the process:

## ① NEEDS ASSESSMENT

Whether you're starting a new program or updating your current one, we'll work with you to understand what your team needs to feel comfortable, confident, and like themselves on the job. This includes:

- Your uniform wish list
- Styles for your team's personal expression
- The inventory you want available
- Any additional workwear solutions you need

## ② DESIGN YOUR WEAR TRIAL

We take the lead in creating your wear trial by:

- Helping you select 'Wearers' (participating team members) who will give feedback
- Picking a variety of uniform products to test

## ③ PREPARE FOR THE WEAR TRIAL

We will:

- Take measurements and pre-fit Wearers
- Share trial participation details and garment information
- Send product and make sure everyone is all set

## ④ CONDUCT THE WEAR TRIAL

Style meets function:

- Garments are worn for two weeks, on average, to test fit and function on the job
- Wearers fill out surveys to give us feedback from the field

## ⑤ RESULTS & NEXT STEPS

We will build your ideal uniform program by:

- Reviewing survey results from your Wearers
- Finalizing product recommendations based on your team's experiences
- Creating a perfect model for your uniform delivery and service

A Dickies wear trial shows how your team can go from showing up – to standing out. Click here to start yours and bring style to every shift at [B2B.Dickies.com](https://B2B.Dickies.com).



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